

MEDIA CENTRE KEU

CENTER FOR EDUCATIONAL
TELEVISION
KARAGANDA ECONOMIC
UNIVERSITY OF
KAZPOTREBSOYUZ



The main goal of information support of the educational system of the Republic of Kazakhstan is to create a unified educational information environment in the Republic of Kazakhstan, which allows, through the using of new information technologies, to improve the quality of Kazakhstan education, ensure equal opportunities for citizens to receive education at all levels, and also integrate the information space of the Republic of Kazakhstan into the world educational space.

(The concept of information support of the educational system of the Republic of Kazakhstan).



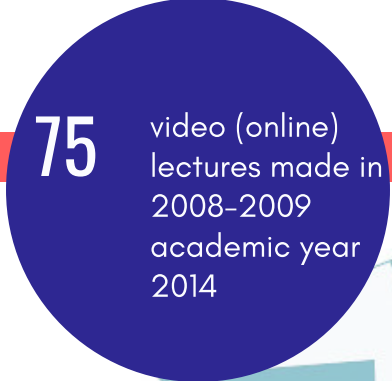
FOR ACADEMIC PURPOSES

The result of our work is a produced media content of Karaganda Economic University. Media content is located on the educational portal and on the electronic catalog of the information educational center of our university.

CENTER FOR EDUCATIONAL TELEVISION WAS RECOGNIZED AS THE BEST UNIT OF THE KEUK BY THE END OF 2018.



THE 8TH OF
FEBRUARY,
2008



2014



2016



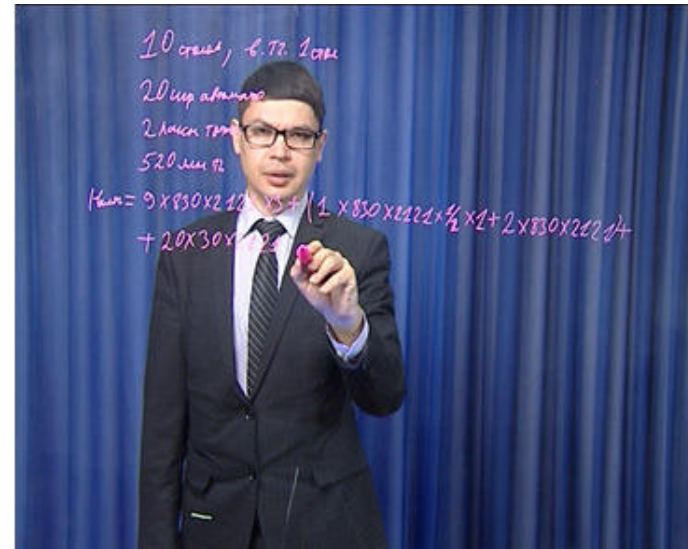
2018



10 YEARS OF WORK
AT KEU

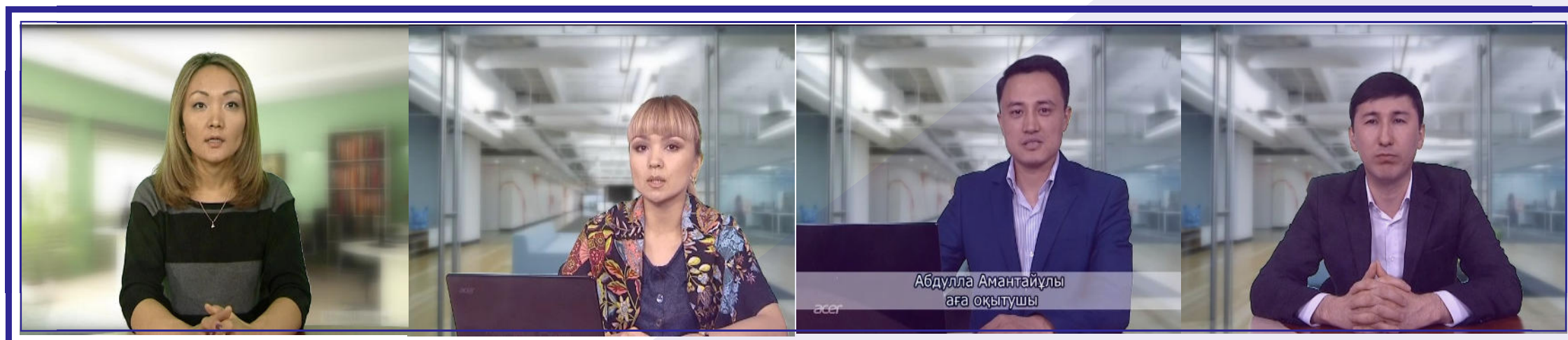
MEDIA PRODUCTION

Center for Educational Television takes part in the production of MOOK-records and video content for the MOOK. One MOOK course contains about 30 video clips.

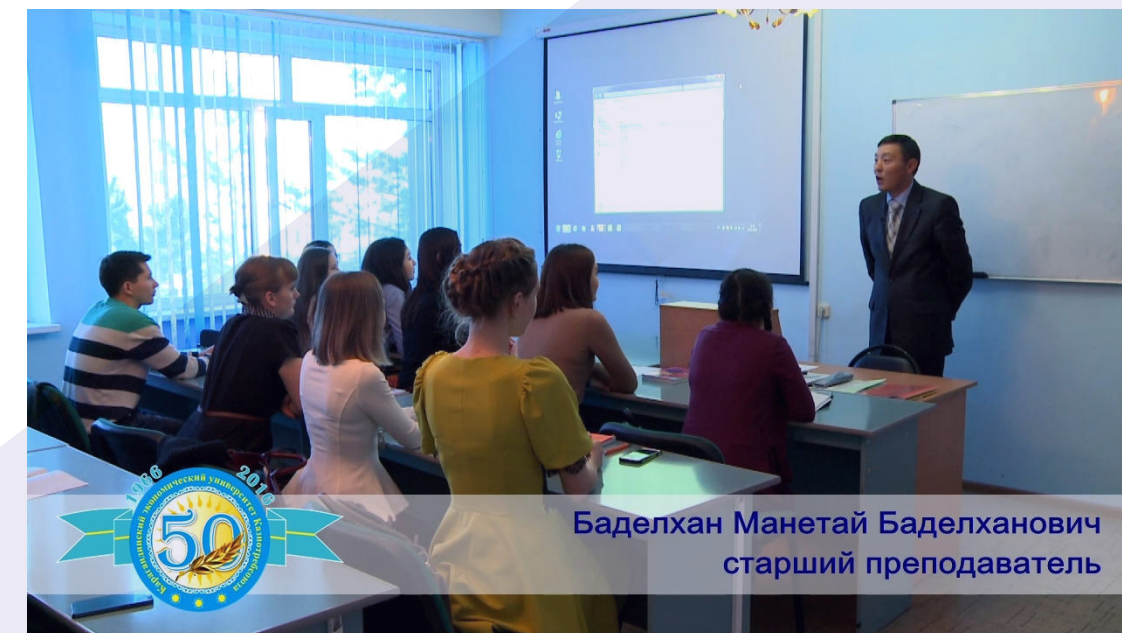


MEDIA CONTENT

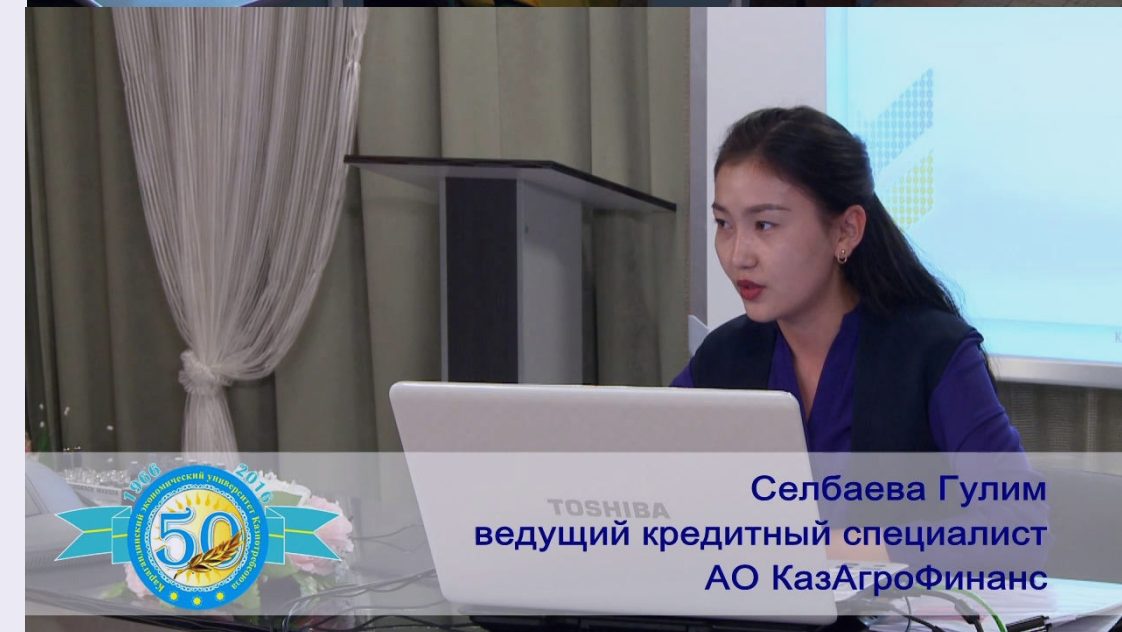
In addition to the planned media production at the request of the departments of the University, KEU TV removes master classes, field classes, platinum lectures. Such as: open lesson of the Department of Banking in the Karaganda branch of the National Bank of the Republic of Kazakhstan, platinum lectures of the Department of LRER, economics and management, social and political disciplines and social work, accounting and auditing, finance and taxation, master classes of the department of tourism and restaurant business in cooking European cuisine, with an invitation from the representative of the Norwegian Embassy and the masters of leading restaurants in the city.



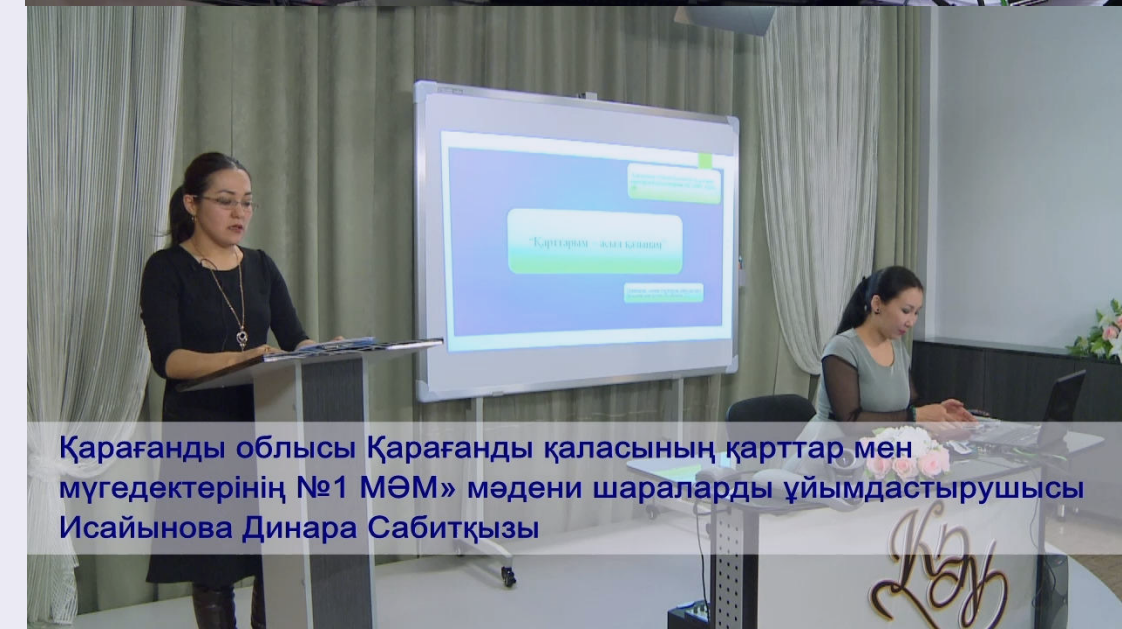
WWW.KEU.KZ



Баделхан Манетай Баделханович
старший преподаватель



Селбаева Гулим
ведущий кредитный специалист
АО КазАгроФинанс



Қарағанды облысы Қарағанды қаласының қарттар мен мүгедектерінің №1 МӘМ» мәдени шараларды ұйымдастырушысы
Исайынова Динара Сабитқызы



MEDIA TECHNOLOGIES

The basis of the professional work of the Center for Educational Television is professional television equipment, which is equipped with a studio and assembly laboratories of the Center for Educational Television. At the moment, the Center for Educational Television has two television studios, a hardware installation, a fleet of lighting and sound equipment, SONY digital cameras of high definition, SONY format CAM and HD. The Center for Educational Television organically enters the university education system. The Center for Educational Television equipment allows you to work with digital formats, the latest technologies in television, including multi-format and 3D technology.



T R A I N I N G

Training of media technologies at the Center for Educational Television is held in conjunction with the Department of Supplementary and Postgraduate Education. Informational training seminar “Educational Video” is held. In the course of the training seminar, in addition to the issues of building and compiling video lectures, technical features of video lectures, trainings were conducted on acting skills, voice, speech technique, with the invitation of an acting teacher